



Advertising specifications for SWCOLT 2025

Conference PDF program ads:

A full digital PDF program will be available for all attendees to access via the SWCOLT website.

Please note that all advertisements for the PDF program must be camera-ready and must be submitted through the Digital Sponsorship & Advertising Registration Form by December 15, 2024. This form must be completed, and payment must be made in order to reserve your space. Form: <https://www.swcolt.org/exhibitors>.

Program Advertisement Specifications:

Sizes (WxH): Half page - 8.5" x 5.5" Full page - 8.5" x 11"

Other details —

Please export your PDF artwork at high quality (300 dpi). A 1/8" bleed is preferred.

NOTE: Full pricing information is located in the 2025 Rates box (www.swcolt.org/exhibitors) on the SWCOLT website.

Website advertising/logo with clickable link:

Submit a jpeg or png of your company logo through the Digital Sponsorship & Advertising Registration Form by December 15, 2024. The form is located at <https://www.swcolt.org/exhibitors>.

NOTE: Full pricing information is located in the 2025 Rates box (www.swcolt.org/exhibitors) on the SWCOLT website.

If you have questions or difficulty uploading graphics, please contact Susan Dworaczyk, SWCOLT Media Manager, at sdworaczyk@swcolt.org.