



2025

**EXHIBITOR/SPONSORSHIP RATES & DIGITAL SPONSORSHIP/ADVERTISING RATES**

EXHIBITOR RATES for SWCOLT/AZLA 2025		
Type of space	Fee	What is included?
Exhibitor Space	\$700	<ul style="list-style-type: none"> <li>Location selection: first come, first served (Payment must be received in full prior to request.)</li> <li>Complimentary conference registration for 2 company representatives (Up to 2 additional badges may be purchased for \$50 each.)</li> <li>One session presentation (60-minute presentation), if desired. <b>(Proposals must be submitted prior to October 1, 2024.)</b></li> <li>One 6' table/2 chairs/1 waste basket/table drape</li> <li>Free Wi-Fi access in exhibit area</li> <li>Discounted rate for additional table (\$650 for second 6' table)</li> <li>Company name &amp; logo in online scheduler (Sched)</li> <li>Recognition in online PDF program</li> <li>Virtual booth (company logo, name, 2-minute video link &amp; short message) on SWCOLT/AZLA 2025 conference webpage</li> <li>Clickable logo on website for one year (Jan. 2025 to Jan. 2026)</li> </ul>

**DIGITAL ADVERTISING RATES for CONFERENCE EXHIBITORS**

*Note: The rates listed below are for ads placed in the online conference PDF program and are available for conference exhibitors only.*  
 Half page ad - \$150      Full page ad - \$200

**SPONSORSHIP RATES for SWCOLT/AZLA 2025**

Level of Sponsorship	Fee	Event (one event per sponsorship)	What's included?
Platinum Sponsor	\$2,000	<ul style="list-style-type: none"> <li>Plenary Session (Keynote &amp; SWCOLT Teacher of the Year)</li> <li>Awards &amp; Scholarships Luncheon</li> <li>Membership Reception (2 available)</li> <li>SWCOLT State Leadership Breakfast</li> <li>A/V Event Sponsor (2 available)</li> <li>ASL Interpretation (2 available)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition at the event</li> <li>Recognition in the online scheduler (Sched)</li> <li>Recognition &amp; full-page advertisement in the online PDF program</li> <li>Company representative 2-3 min. presentation during the event</li> <li>Company name &amp; logo on screen at start of event</li> <li>1 Social Media post prior to the event/2 Social Media posts during the conference</li> </ul>
Gold Sponsor	\$750	<ul style="list-style-type: none"> <li>SWCOLT Teacher of the Year Interviews</li> <li>SWCOLT Board of Directors Breakfast Meeting</li> <li>A/V Room Sponsor (7 available)</li> </ul>	<ul style="list-style-type: none"> <li>Recognition at the event</li> <li>Recognition in the online scheduler (Sched)</li> <li>Recognition in the online PDF program</li> <li>2 Social Media posts during the conference</li> </ul>
Silver Sponsor	\$500	<ul style="list-style-type: none"> <li>Conference Snack Break (6 available)</li> <li>Conference Nametags for attendees</li> </ul>	<ul style="list-style-type: none"> <li>Recognition at the event</li> <li>Recognition in the online scheduler (Sched)</li> <li>Recognition in the online PDF program</li> <li>1 Social Media post during the conference</li> </ul>

**CREATE YOUR OWN SPONSORSHIP - Do you have a special idea not listed above? Contact us! ([iraught@swcolt.org](mailto:iraught@swcolt.org))**

**DIGITAL SPONSORSHIP/ADVERTISING RATES - January 2025 through January 2026**  
 For organizations & companies who are unable to attend the SWCOLT/AZLA 2025 conference.

Level	Fee	What's included?
Full Package	\$400	<ul style="list-style-type: none"> <li>Online program ad for each day of the conference (Sched)</li> <li>Full page ad in the SWCOLT online PDF program</li> <li>Clickable company link on the SWCOLT homepage for one year (Jan. 2025-Jan. 2026)</li> <li>1 Social Media blitz (during week prior to the conference)/2 Social Media posts during the conference</li> </ul>
Conference Package	\$250	<ul style="list-style-type: none"> <li>Online program ad for each day of the conference (Sched)</li> <li>Half page ad in the SWCOLT online PDF program</li> <li>Clickable company link on the SWCOLT homepage for one year (Jan. 2025-Jan. 2026)</li> <li>1 Social Media post during the conference</li> </ul>
Website Package	\$150	<ul style="list-style-type: none"> <li>Clickable company link on the SWCOLT homepage for one year (Jan. 2025-Jan. 2026)</li> </ul>